

ESSENCE
PRODUCT RANGE

ESSENCE TOUGH SHIELD

Essence Tough Shield keeps your home looking beautiful by protecting it from tough weather conditions, as well as algae and fungus.



Weather Resistant



Anti Algae & Anti Fungal

- Easy to Apply
- Good Hiding

ESSENCE EASY CLEAN

Essence Easy Clean helps you maintain beautiful walls in your home. With washable properties, everyday household mess can be wiped away hassle-free!



Easy Clean



Low Odour

- Low VOC
- Easy to Apply
- Good Hiding

ESSENCE HI-GLOSS

For a tough and durable gloss finish inside and out, Essence Hi-Gloss will give your home the finishing touches it deserves. With weather resistant properties, Essence Hi-Gloss will keep your doors, railings or gates coated in glossy colour for years.



Weather Resistant



Optimized Drying Time

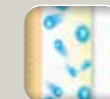
- Weather Resistant
- Optimized Drying Time
- Easy to Apply

ESSENCE EASY PRIMER

As the name suggests it goes on easily and primes the exterior and interior of your walls for a high quality finish. Its adhesive and alkali resistant qualities will seal your surfaces in preparation for a flawless end result.



Good Adhesion



Alkali Resistant

- Easy to Apply

PRODUCT COMPARISON

PAINTING EXTERIOR WALLS

| | Weather Resistant | Anti Algae & Anti Fungal | 2x UV Protected Colour | Dirt Resistant | Hiding Power | Reduce Temperature |
|-----------------------------|-------------------|--------------------------|------------------------|----------------|--------------|--------------------|
| Jotashield AntiFade Colours | ★★★ | ★★★ | ★★★ | ★★★ | ★★★ | ★★★ |
| Essence Tough Shield | ★★ | ★★ | ★★ | ★★ | ★★ | ★★ |

PAINTING INTERIOR WALLS

| | Easy Clean | Washability | Hiding Power | Low Odour | Anti Fungal | Anti Bacteria |
|----------------------|------------|-------------|--------------|-----------|-------------|---------------|
| Majestic True Beauty | ★★★ | ★★★ | ★★★ | ★★★ | ★★★ | ★★★ |
| Essence Easy Clean | ★★ | ★★ | ★★ | ★★ | ★★ | ★★ |
| Jotaplast Max | ★ | ★ | ★ | | | |

PAINTING DOORS, GRILLS AND GATES

| | Weather Resistant | Optimized Drying Time | Colour Last | Anti Fungal | Low Odour |
|------------------|-------------------|-----------------------|-------------|-------------|-----------|
| Gardex Premium | ★★★ | ★★★ | ★★★ | ★★★ | ★★★ |
| Essence Hi-Gloss | ★★★ | ★★★ | ★★★ | | |

PRIMING YOUR WALLS

| | Paint Adhesion | Alkali Resistant | Anti Discolouration | Water Resistant |
|---------------------|----------------|------------------|---------------------|-----------------|
| Jotashield Primer | ★★★ | ★★★ | ★★★ | ★★★ |
| Essence Easy Primer | ★★ | ★★ | ★★ | ★★ |

RECOMMENDED PAINT SYSTEM

For best results, please follow the recommended paint system below.

1 coat of Primer + 2 coats of Topcoat



For more information on Jotun GreenSteps, simply visit jotun.com/greensteps, and learn about our journey towards a greener, more colourful world.



Paint for iconic buildings and beautiful homes

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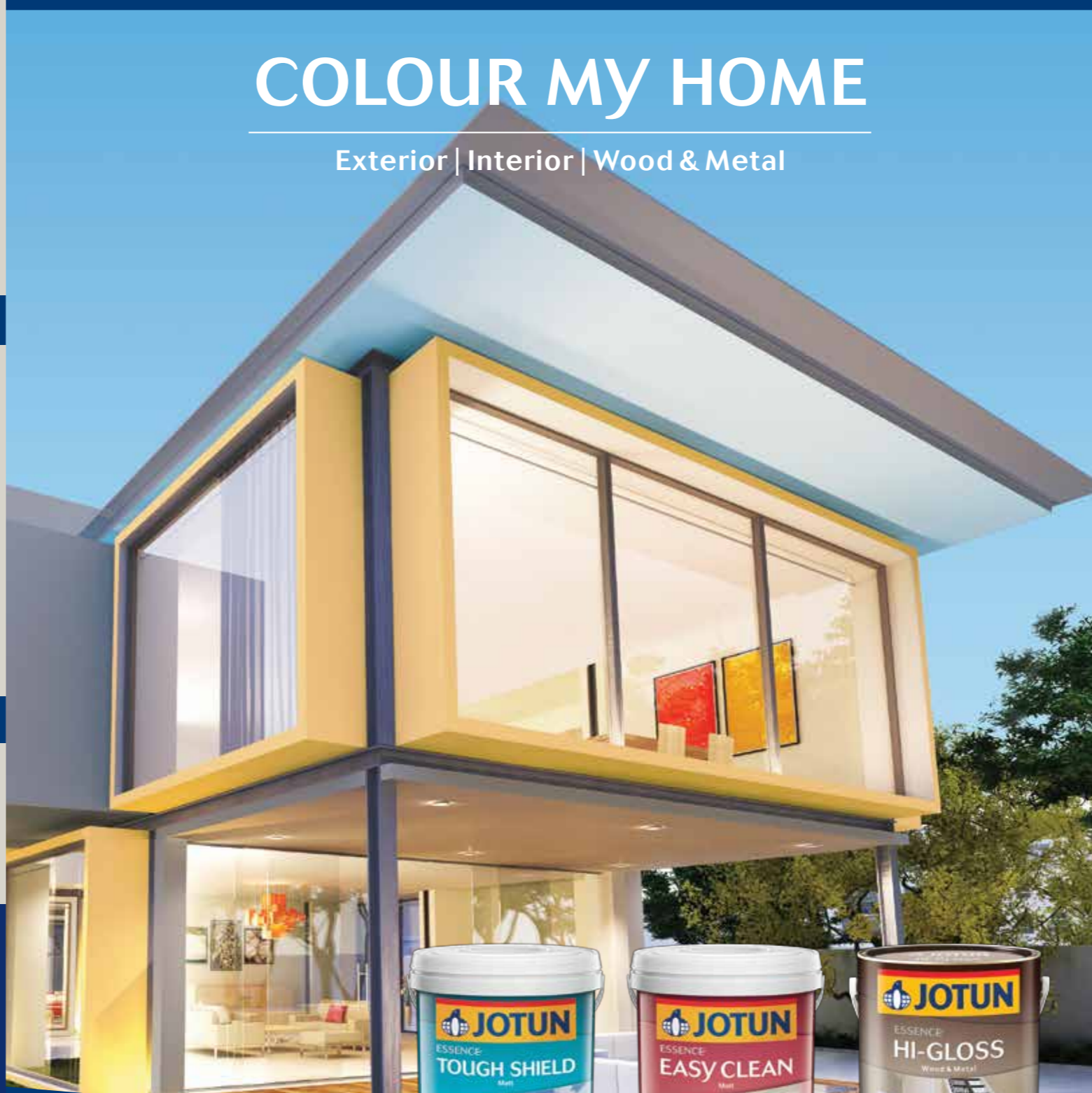
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COLOUR MY HOME

Exterior | Interior | Wood & Metal



ESSENCE



ESSENCE

Exterior | Interior | Wood & Metal | Primer

Jotun Essence blends style and practicality to make any inspiration a reality. Begin with easy-to-use primer to prepare walls and finish with topcoats that come in a selection of contemporary colours for exteriors and interiors to beautify every aspect of your home. With this range, you can expect quality and reliability at exceptional value.





GLOSS FINISHING

Give wood and metal trimmings a brilliant shine with Essence Hi-Gloss.

Earth Brown 1417

Premium colour Black 0099 & White 0001

Not available for exterior

All colours reproduced are shown as close to actual paint colours as modern printing techniques allow. Where colour matching is critical, an applied sample is recommended.

| | | | | |
|-----------------------|--------------------|----------------------|---------------------|--------------------|
| Morning Fog 9918 | Vanilla 1453 | White Tea 10003 | Star Champagne 2568 | Endless Pearl 2355 |
| Hour Glass 1250 | Navajo White 1075 | Ivory White 0566 | Frosty Peach 2021 | Candy 2127 |
| Spring Champagne 1998 | Sweet Nectar 1150 | Wiltshire Cream 1648 | Sand Pebble 1006 | English Rose 3183 |
| Lys Jord 1393 | Sun Glow 1174 | Peach 1017 | Jewel White 2029 | Coral Pink 2044 |
| Ramli 1226 | Sun 1369 | Morning Light 1160 | Wink Taffy 2572 | Coral 2031 |
| Mito 1133 | Petals 1156 | Osmanthus 1970 | Tangerine 2030 | Pinkkins 2612 |
| Choco Brown 1441 | Sienna Orange 1779 | Maple Salmon 2456 | Oriental Red 2185 | Fiery Crush 3247 |

| | | | | |
|-----------------------|-------------------|---------------------|----------------------|--------------------|
| Tender Pink 2396 | White Malva 3144 | Urban Light 4507 | Blue Ash 4399 | Paige 4520 |
| Cotton Candy 2453 | Lilac Floss 3262 | Cotton Sky 4397 | Stonewash Denim 4401 | Shallow Wave 4094 |
| Heavy Cream 2595 | Violet Peace 4326 | Fresh Feel 4518 | Swiss Iris 4198 | Ocean View 4095 |
| French Manicure 2451 | Trend 4136 | Fountain 4325 | Eternal Blue 4108 | Ice Turquoise 5136 |
| Smooth Latte 2542 | Plum Couture 3123 | Midnight Floss 4521 | Arctic Blue 4445 | Industry Blue 5222 |
| Amber Rush 2613 | Plum Lips 2459 | Lunar Plum 4150 | Blue Lagoon 4164 | Blue 0599 |
| Elderberry Crush 3185 | Robena 3113 | Purple Candy 4498 | Parrot Blue 4202 | Daze Bayou 5279 |

| | | | | |
|--------------------|--------------------|---------------------|--------------------|--------------------|
| Glass Blue 6247 | Clear Jade 6012 | Mint Leaf 7382 | Apple White 8190 | Peppermint 8003 |
| Light Cyan 5199 | Glacier 6011 | Micha Mint 7381 | Jasmine White 0512 | Rice Roll 1432 |
| Pacific Dye 5039 | Aroma Garden 6263 | Hillside 7385 | Sour Onion 7037 | Old Ochre 1033 |
| Bacchus 6250 | Bingie 6227 | Hay Kingfisher 7409 | Khaki 7039 | Coppertone 1029 |
| Sage Green 6013 | Hangie 6283 | Avocado 7009 | Jade Green 7055 | Off White 0565 |
| Lausanne Blue 0598 | Imperial Jade 6032 | Emerald Jade 7390 | Dark Forest 7423 | Secret Garden 8427 |
| Coastal Wave 5041 | Deep Emerald 6029 | Cobalt 6198 | Mosley 7418 | Olive 8284 |

| | | | | |
|--------------------|--------------------|-------------------|----------------------|----------------------|
| Pegasus 10399 | Timeless 1024 | Alphine Snow 6317 | Twilight 9904 | Mistral 4011 |
| Sandstone 2496 | Rosetta Stone 2573 | Pearl 0121 | Oxford River 9915 | Alladin 4468 |
| Light Granite 2040 | Antique White 1016 | Bare 1391 | Empire 0520 | Ramad 4200 |
| Light Mocha 2024 | Nutmeg 1929 | Winter Mist 1926 | Platinum 9911 | Orkla 5125 |
| Earthscape 1053 | Earth Brown 1417 | Objective 1973 | Grey Event 9912 | Grey Stone 4512 |
| Beaver 1138 | Fudge 10336 | Iron Grey 1032 | Brushed Granite 3230 | Moon Reflection 4072 |
| Molten Copper 2791 | Twig Brown 8046 | Matrix 9913 | Black Pearl 3022 | Deep Truth 5372 |